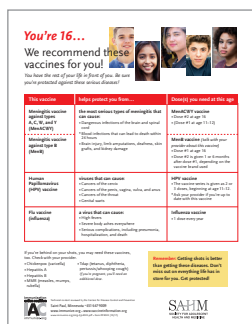


Winter Break— IT'S TIME TO HELP YOUR PATIENTS FINISH WHAT THEY STARTED!

- Only ~50% of patients who initiate a serogroup B meningococcal disease (MenB) vaccine series will receive 2 or more doses.^{1*}
- Time off during winter break provides the perfect opportunity to have your patients come in to complete their MenB vaccine series.

Patient Engagement Resources

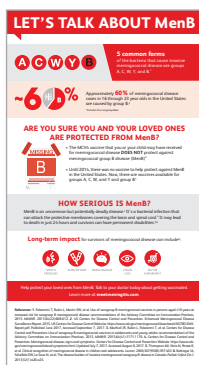


You're 16...
We recommend these vaccines for you!
You have the rest of your life to live. So live it well. You should get vaccinated against these serious diseases.

This vaccine	What protects you from...	Who gets this shot at this age
Meningococcal vaccine (MenB) ACWY and B (MenB)	One serious type of meningitis that can be fatal. It can also cause sepsis, a life-threatening blood infection. Meningitis can also cause deafness, blindness, and other serious complications.	MenB: 16-23 years old ACWY: 11-12 years old
HPV vaccine (Gardasil 9)	Human papillomavirus (HPV), which can cause genital warts and certain types of cancer, including cervical cancer.	11-26 years old
Tdap vaccine (Boostrix)	Tetanus, diphtheria, and pertussis (whooping cough).	11-12 years old
Influenza vaccine (Fluzone)	Flu, which can be serious, especially for young people.	6 months and older

Getting ahead is better than getting behind. Don't miss your shot. Call your doctor today.

SAHM
SCHOOL AND HEALTH MAINTENANCE PROGRAM



LET'S TALK ABOUT MenB

ACWY B

~60% of adolescents and young adults who start a MenB vaccine series complete 2 or more doses.

Approximately 50% of adolescents and young adults who start a MenB vaccine series complete 2 or more doses.

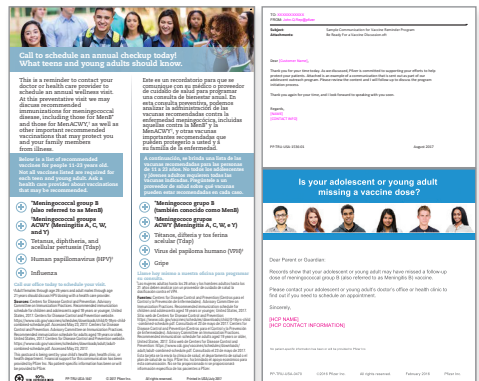
ARE YOU SURE YOU AND YOUR LOVED ONES ARE PROTECTED FROM MenB?

HOW SERIOUS IS MenB?

Long-term impact to the health of adolescents and young adults.

- **16-Year-Old Platform Poster:** A visual overview of vaccines recommended for 16-year-olds, including a MenB vaccine. This poster, produced by the Immunization Action Coalition, provides an overview of dosing schedules and disease-state information.
- **Dual-Language MenB Patient Tearpad:** Depicts the risks and consequences of MenB as well as the importance of vaccinating against MenB. This tearpad is written in English on one side and Spanish on the other to help reach multiple patient populations.

Outreach Resources



Call to schedule an annual checkup today! What teens and young adults should know.

MenB Missed Dose Postcards and Emails: Follow-up reminders for parents/guardians of adolescents or young adults who have missed a follow-up vaccination dose of MenB.

Well Visit Reminder Postcards and Emails: Reminders to schedule appointments for recommended immunizations for teens and young adults, including specific communications for 16-year-olds. Highlighted vaccines include MenB, MenACWY, Tdap, HPV, and influenza.

- **MenB Missed Dose Postcards and Emails:** Follow-up reminders for parents/guardians of adolescents or young adults who have missed a follow-up vaccination dose of MenB.
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MenACWY=Meningitis A, C, W, and Y; Tdap=tetanus, diphtheria, and pertussis; HPV=human papillomavirus.

Help protect your adolescent and young adult patients by vaccinating them with a full-dose MenB vaccine series.

Contact your local Pfizer representative for more information and resources or you can reach our Vaccines Support Team for assistance at 844-439-2571.

*Medical claims data analysis based on a 15-month period from series initiation, using data from January 2016 to May 2018.
Reference: 1. Internal calculations by Pfizer based on IQVIA LAAD database. Published Jan 2016-May 2018. Accessed May 2018.